

# AIM

Acquiring Industry Metrics

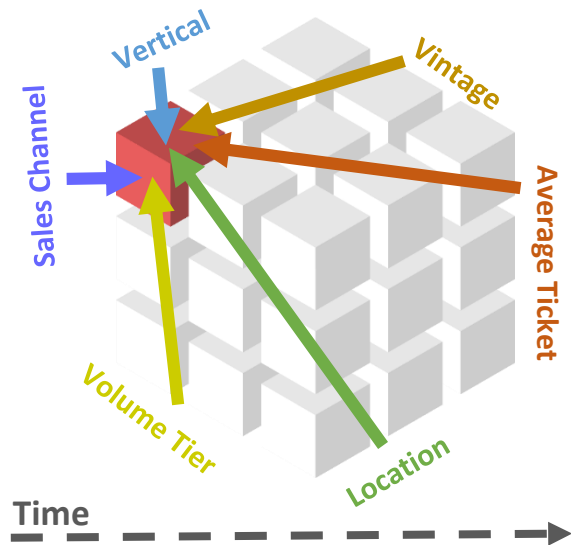


AIM contains data on over 3.7 million card accepting merchants. Merchant acquirers representing 63% of the dollar volume in the U.S. are using AIM to help manage their business; it is *the* big data solution for payments companies.

## AIM Metrics Can Be Cut And Calculated Thousands Of Different Ways to Analyze Industry Benchmark Metrics for Like-Merchants

### Example

- A Doctor's Office
- In Chicago
- Boarded in 2017
- And \$250K in Annual Volume
- Sold by an ISV Channel



“Using TSG’s AIM platform, we were able to add over \$400 per merchant to the bottom line, annually.”

**Top 40 U.S. Acquirer CEO**

Contact [TSG](#) to learn more today!