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PREVIEW

stripe

Comprehensive Company Analysis Series



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Company Overview

stripe

Overview

Stripe's original office was located in downtown Palo Alto, CA but they have since moved their headquarters to San Francisco. Since their founding, Stripe has been integrated with businesses small and large, even including some of the largest online companies, such as:



Founded
in **2010**



1,300+
employees



9 global
offices



220,000+
different
websites



Available in
120+
countries



135+
accepted
currencies



Product Suite

stripe

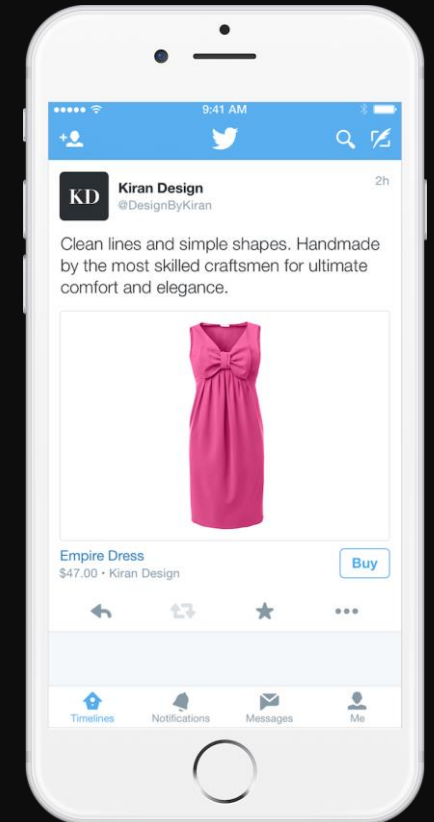
Product Suite

Relay

- Announced in 2015, Relay allows mobile eCommerce sites to enable instant purchases on third-party applications, primarily social media. For example, one of Relay's first launch partners was Twitter which allowed merchants to start selling products within their tweets.
- This service creates an in-app buy button that integrates directly in the application and processes the order without the need of leaving the mobile application.
- Relay enables easy to use mobile marketplaces which simplifies the purchase experience for both the merchant and the customer.

Checkout

- Enables embedded checkout interfaces within the merchant's site without having the customer redirected to another site to complete transactions.
- Developers enter one line of code into their JavaScript to build unique checkout interfaces for both mobile and desktop interfaces.
- Using Stripe Elements, merchants get a set of pre-built UI components which can be customized to fit specific forms of payments.
- With Stripe's focus on keeping the relationship between the merchant and the customer, Stripe does **not** mandate any branding of their service throughout the consumer purchasing process.



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1,000+

CLIENTS ADVISED



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