

Payments

vs

Sports



1 The logos of the sports leagues represent the combined value of all of the teams within the league
 *Payments values are Market Capitalization of each given company on or around 10/17/19 or publicly released valuations
 **Logo placements are not exact – see details on following page
 ***Neither 'Payments' nor 'Sports' lists are all inclusive
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Company	Market Capitalization (Billion)	League/Team	Market Capitalization (Billion)
Visa	\$ 388.33	NFL	\$ 91.37
Mastercard	\$ 280.55	NBA	\$ 56.05
PayPal	\$ 122.14	MLB	\$ 53.28
American Express	\$ 98.45	NHL	\$ 19.52
US Bank	\$ 86.73	Premier League	\$ 19.08
FIS	\$ 80.93	WWE	\$ 5.53
Fiserv	\$ 72.50	Dallas Cowboys	\$ 5.50
Global Payments	\$ 49.85	New York Yankees	\$ 4.60
Shopify	\$ 37.05	Real Madrid	\$ 4.24
Square	\$ 27.04	New England Patriots	\$ 4.10
Discover	\$ 25.23	FC Barcelona	\$ 4.02
Adyen	\$ 18.99	New York Knicks	\$ 4.00
WEX	\$ 9.07	New York Giants	\$ 3.90
Ingenico	\$ 5.82	Manchester United	\$ 3.81
ACI Worldwide	\$ 3.70	Los Angeles Rams	\$ 3.80
NCR	\$ 3.63	Los Angeles Lakers	\$ 3.70
EVO Payments International	\$ 2.36	Golden State Warriors	\$ 3.50
Evertec	\$ 2.27	Bayern Munich	\$ 3.02
i3 Verticals	\$ 0.55	Manchester City	\$ 2.67

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Sources: [Yahoo Finance](#), [Forbes](#), [Wall Street Journal](#), [Business Insider](#), [Bloomberg](#)



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