

# TSG eReport Subscription



eReport buyers often find value across many of TSG's primers, directories, company analyses and trend offerings. To offset the cost of multiple purchases, TSG offers an eReport subscription, which includes access to all eReports published during the subscription.

## When One Isn't Enough.

Card networks, acquirers, gateways, processors, technology providers and private equity firms have all found unparalleled value through their subscription. Company-wide access to the latest research can provide cost savings, increase employee knowledge, and lead to new strategies creating a high ROI.

All TSG eReports are built from the synergies of extensive primary/secondary research and the teams' years of industry expertise. This, paired with an allocation of 'on-demand' hours, leads to an unmatched offering.

## Subscription Details



### EREPORTS

- *Access to all eReports published during subscription*



### HOURS

- *Allocation of 60 "On-Demand" research hours*



### COST

- *\$3,050/month – billed annually*

## TSG's Subscription Provides Company-wide Value

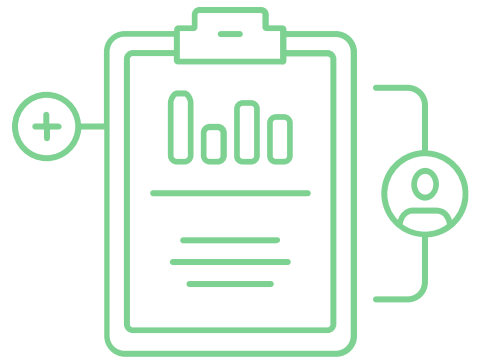


# TSG eReport Overview

All subscriptions kick-off with access to TSG's *Signature Collection*, which are TSG's most popular eReports. This collection contains approximately eight eReports, but subscribers can expect to receive an average of 17 eReports annually.

## TSG's Signature Collection

- Payments Industry 101/201/301
- Directory of U.S. Merchant Acquirers
- Payment Gateway Directory
- Adyen Comprehensive Company Analysis
- Pricing Benchmark Study
- The Definitive Cloud-Based POS Report
- Attractive Vertical Analysis



## Sample of Other eReports Previously Published

- Company Analysis Series: Shopify
  - *Company analyses are **exclusive** to subscribers*
- The Last VAR Standing
- The B2B Payments Space
- Digital Goods: Video, Music, Books
- SMB Management Dashboards
- Restaurant ISV Directory
- Merchant Acquiring Value Added Services
- The State of Global Investments & Funding in Fintech/Payment Startups
- U.S. Merchant Acquiring: Attrition & Pricing Focus
- Emerging Payments, Millennials and the Omni-Channel Payments

For more examples, please  
visit [TSG's eReport Store](#)

# TSG Signature Collection

See below for an overview of the eReports included in TSG's Signature Collection. This collection covers a wide array of topics from industry primers to the industries leading directories and company analyses.

## TSG's Signature Collection

- **Payments Industry 101/201/301**
  - These primers cover all the topics needed to succeed in the payments industry. 101 is a high-level overview of the industry, while 201 looks deeper into industry nuances, roles and trends shaping the landscape. Finally, 301 digs into the future of payments.
- **Directory of U.S. Merchant Acquirers**
  - This is the most comprehensive report available on U.S. merchant acquirers, featuring over 7,000 data points on 256 companies; covering national leaders to regional ISOs.
- **Payment Gateway Directory**
  - TSG's Gateway Analysis provides a side-by-side look at leading gateway providers. This report offers a detailed look at leading U.S. gateway providers, their feature/functionality, and other useful details.
- **Adyen Comprehensive Company Analysis**
  - This 71-page eReport focuses on Adyen, a fast-growing global technology company focused on helping businesses grow through optimizing their payment processing operations.
- **Pricing Benchmark Study**
  - This report, is recognized as the largest Acquiring Processing Pricing Study of its kind in the industry comparing processing pricing by portfolio size. The report compares the processing pricing (line item and total cost per transaction) by portfolio size.
- **The Definitive Cloud-Based POS Report**
  - This report takes a deep dive into the integrated, cloud based U.S. POS market specifically surrounding the retail and restaurant verticals. The report contains detailed analyses and side-by-side comparisons of 30 major players, insights from live product demos, and a merchant case study.
- **Attractive Vertical Analysis**
  - This report, utilizing data from TSG's proprietary data warehouse of over 3.6M merchants, lists nearly 300 merchant types and includes key metrics on each of them including volume statistics, profitability and attrition.

"TSG's eReport subscription provides timely, credible insights for our team. We always look forward to the next release!"

- Ivy Boehm, VP, Market Insights, Merchant Services, JP Morgan Chase & Co.

# TSG On-Demand Hours

Quick access to vital data and expert insights, without the red tape of procurement, is crucial for a company to get ahead of competition and fine-tune strategies. Get what you need before its too late.

## Hour Banks

Bank of research time that can be used at the client's discretion. This provides flexibility and speed, as it allows clients to engage TSG without the delay of a formal proposal and payment process.



*Example Usage: webinars, phone consultation, and market intelligence*

## TSG Data

In an industry where credible, dynamic data has become top-of-mind, TSG's proprietary platforms have become go-to tools. With a 97% retention rate, clients are finding clear value in the performance metrics provided.



*Payments companies realize \$500+ in additional revenue per merchant annually by utilizing TSG Analytics*

## TSG Insights

TSG Associates are proven industry leaders with extensive experience assisting companies with explosive growth periods, buying and selling, technology-driven strategies, and data-driven decision making.



*TSG has advised over 1,000 clients including many Fortune 500 companies*

Note: Access to certain aggregate datasets may incur additional fees.