



Bill Clark Joins The Strawhecker Group Focusing on Payment Facilitation, Software Companies, and Issuing

OMAHA, Neb., May 4, 2018 – The Strawhecker Group (TSG), is pleased to announce that Bill Clark has joined the firm as a Senior Associate.

Bill Clark has over 30 years' experience in the payments industry. As a consultant at TSG, Clark specializes in payment facilitation, integrated software verticals, issuing, and mobile. Additionally, Clark has an extensive background in business development, product development, and fintech, both in large corporate settings and as a de novo startup.

Particularly relevant to his role at TSG, Clark was a pioneer in the payment facilitation space by developing and operating a full-service Payment Service Provider solution at Spindle. His platform was the first cloud-based platform to receive PCI Level 1 Service Provider certification.

"Bill's extensive experience in payment facilitation, ISV and issuing is a great add to the firm's area of expertise," said Jamie Savant, Co-Founder & Partner at TSG. "We are thrilled to welcome Bill as a new resource for our clients."

Throughout his career Clark has been on the leading edge of new product development, sales, and channel development for fintech's such as web-enabled banking, electronic billpay, chargebacks management, unattended, and transaction processing. Clark led the charge at First Data to migrate processing from dial to IP, and wirelessly enable POS and ATMs.

Clark's previous positions include: Strux Systems as the managing partner of a fintech consulting and software development company, Spindle Inc, co-founder, CEO and Chairman of the publicly traded fintech startup, Apriva LLC as General Manager of North American Operations, Sales, and Marketing, First Data Merchant Services as GM Wireless Products and Senior Director of Emerging Products, First Data Resources as a New Business Development Consultant on the issuing side of the market.

Clark has a BS in Electronics and Management from Southern Illinois University and a MBA from University of Nebraska Omaha. Bill enjoys his weekend off-roading in the Arizona desert. He is also an avid mentor for fintech startups and serves on a number of advisory boards.

About TSG

The Strawhecker Group (TSG) is a fast-growing analytics and consulting firm focused on the electronic payments industry. The company serves the entire payments ecosystem, from fintech startups to Fortune 500 companies. The firm provides its clients with advisory services, research and analytics to help them plan and execute their strategic initiatives. Based in Omaha, a recognized payments industry hub, TSG is an established leader in this high-growth, ever-evolving space. For more information, please visit www.TheStrawGroup.com.

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